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| **BOARD MEMBERS** | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, Dave Walsh, Chris Stadnik, Doug Ball |
| **PRESENT** | Dean MacLean, Ray Chisholm, Noel Lourenco, Doug Ball, Chris Stadnik, Dr. Theresa Bankey, Dave Walsh, Tracey Dreesen |
| **PROXY** |  |
| **ABSENT** | Dr. Brett Warren, Robert Nashat |
| **GUESTS** |  |

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| **Item #** | **Item Description** |
|  | **Call to Order: 8:20am** |
|  | **Declaration of Pecuniary Interest:** None |
|  | **Approval of Previous Meeting Minutes:** Motion RC Second DB |
|  | **Approval of Agenda:** Motion by: RC Second by: NL |
|  | **Special Event Committee Updates**   * + Report - Christmas Tree Lighting – Sat Dec 2nd. – Westwood Park   Went very well, good crowd, Suzie McNeil performed and the lights in the park looked great! Electricity outlets were nice to have. Thank you to Ray and the Town.   * + 2024 Special Events– Recommendations from Special Events Committee Chair   Met last Friday and talked about Teagan’s Ride and Kerrfest. Worked on the budget for the event.  Sponsorship and finances were a concern. We need people to reach out to people and we need to let them know what acts we have. Teagan’s will include motorcycles and vintage cars. We are going to connect with the car nights in the area. Tree Lighting will take place on Sun Nov 30th. We have a production company that has everything under one roof for Kerrfest, including video board, dressing rooms, backline, generators, crew, and backline. Big money savings for our event. |
|  | **Budget 2024**   * Town Event Funding for BIA’s increased to $20,000 by Town Council on an amendment brought forth from Councillor Chisholm. Kerr Village BIA attended and spoke in support of on behalf of all 3 BIA’s. It will help with financial support of our events. * Recommend to Town a 2024 BIA Tax Levy Increase of 3% - Motion Required   A budget comparison was made, we had no charges for property tax appeals. We are going to have to double our sponsorship dollars for events. With inflation we have a natural increase in budget costs. Also trying to make street scape equitable with some additional beautification. We had some carry over on event cost from 2022. At end of fiscal we have a surplus, however there are a couple of invoices to clear and we still have two months to go until our next payment from the Town.  **Motion was made for a 3% budget increase**/ Motion by DB Second DW  Risk potential is sponsorship money that needs to be raised. It is soft money and no guarantees we will receive a grant. We need to raise money with every avenue available including event entry fee. A sponsorship package is available. |
|  | **Streetscape Updates**   * Holiday Wreath removal will happen this Saturday. * Will have some banners that need replacing. |
|  | **Development Updates**   * Ward 2 Development Applications - <https://www.oakville.ca/business/planning-applications-ward-2.html> * 42 Lakeshore has become an issue because of height, the homeowners are objecting. There will be commercial space in the bottom. * The Deane Development inquiry about how fast the project is moving. Challenge was property owner challenged the boundary. Now resolved and should move along faster. * Noting on 550 Kerr St * Midtown is building height an issue**.** * Halton Region Health site on Kerr Street will provide housing and services. * Home can add up to 4 units but has created issues that need to be addressed. It will have long term affects. |
|  | **Executive Director Report:**   * See attached. |
|  | **Motion to receive reports:** Motion by: RC Second by: NL |
|  | **New Business**: |
|  | **Adjournment:** Motion by: DB |
| **13.** | **Next Board Meeting Date: Thursday, February 22, 2024, via Zoom**  **Next Special Events Meeting: TBD** |

**EXECUTIVE DIRECTOR REPORT**

* + - * Community Leaders Team Meeting with Mayor Burton Friday Jan 26
      * Artist of the Month January bulletin board display – booked 1 year in advance.
      * January newsletter emailed.
      * Accountant monthly visit Tue January 9th
      * Processed and paid invoices
      * Preparation underway for the 2023 Audit
      * Answered merchant emails and other inquiries.
      * Visited merchants
      * Other duties performed as needed.
      * Social Media weekly posts.
      * A Taste of Oakville starts Feb 15th – Mar 10th
      * Recovery and Resiliency Committee Meeting Mon
      * Gingerman hopes to be open by mid – March
      * Sat Dec 2nd Tree Lighting
      * Holiday Social Wed Dec 13th
      * Attended and delegated at Town Council regarding budget amendment request for additional $20,000 for BIA Events
      * Grand Opening The Flower Collective Sat Jan 27
      * Invitation to Nostalgia Latin Market for tasting and promotion of CHIAPAS BRANDS food line Sat Jan 27
      * Video production promotion of Kerr Village Merchants & Events played at Film ca Cinemas
      * Town of Oakville Diversity Meeting
      * Office getting new panel.